



Press release

Spring skiing in the Dolomites – discounts galore with Adler Spa Resorts

Italy, February 2015: There are numerous advantages to late season skiing – warmer and sunnier days, quieter slopes and shorter lift queues, as well as lower hotel rates and ski passes – but this year, there’s the added benefit of great snow. After a hesitant start to the season, the slopes of the Dolomiti Superski (the world’s largest ski) area are in perfect condition.

Adler Spa Resorts (www.adler-resorts.com/en/) in the Dolomites have put together a Ski & Sun Special package, from 13 March to 7 April, so that skiers can enjoy the end of the season at discounted rates (saving at least 30% on peak season package rates), and are also offering half-price ski passes to all guests skiing for three days or more.



Adler Mountain Lodge; chalet bedroom; Alpe di Siusi

The latest addition to the group, the 30-bedroom ski in/ski out [Adler Mountain Lodge](#), which is enjoying its first winter season, is offering the Ski & Sun Special package from Euros 702 (approx £575) per person sharing for three nights’ accommodation, with the possibility of also staying for four or seven nights. The package covers full-board, including soft drinks and a selection of Italian fine wines and liquors, as well as access to the spa and wellness facilities, together with a full programme of activities, such as guided skiing, snow shoe hiking, yoga sessions and mulled wine at sunset.



Adler Dolomiti; fun at AKI Kids’ Club

Sister property [Adler Dolomiti](#), located in the heart of Ortisei close to the cable car that takes guests up to Alpe di Siusi and Seceda, has more child-friendly facilities making it a perfect Easter escape for families and is also offering a Ski & Sun Special package, which costs from Euros 793 (approx £650) per person sharing a double superior room for three nights on a half-board basis, with the option to also stay for four, five or seven nights. There are discounts for children sharing

their parents' room, which are as follows: children up to the age of 2 are charged Euros 29 per day, for those aged between 2 and 8 there is a 50% reduction, and for those who are 8 and above there is a 30% reduction.

In addition, these two Adler hotels are offering all adult ski passes of three days or more at a 50% reduction during this period – that means a three-day pass will cost Euros 67.50 (approx £55), instead of the usual Euros 135, while a week's pass will cost Euros 126 (approx £105), instead of the usual Euros 252.

The 30-bed **Adler Mountain Lodge** (<http://www.adler-lodge.com/en/>) is a new hotel located at a height of 1800m, in the middle of the Alpe di Siusi piste, within walking distance of the top of the lift that is served by Ortisei. It opened in July 2014. Sustainable construction methods were used throughout to create the main lodge, which houses the reception, a cavernous lounge with open fireplace, spacious sun terrace, restaurant, wellness and spa facilities, infinity pool and 18 guest suites, all with panoramic views of the Dolomites. Behind the main building, higher up the slope, so they too enjoy uninterrupted vistas, stand 12 two-storey guest chalets, which have been entirely made of local spruce wood (each panel planed by a Val Gardena craftsman) in order to give them an authentic mountain feel. Children must be over the age of 8 years to stay.

The 120-room **Adler Dolomiti** is the original Adler resort, located in the heart of the traditional market town of Ortisei, which has a rich history having been an important trading centre through the ages. The five-star Dolomiti is set in 9000 square metres of its own private parkland within the town's pedestrianised zone, but less than a 5-minute walk from lifts that quickly transport guests up to the extensive nature playground that is the UNESCO World Heritage Site of the Dolomites. The hotel itself offers the largest wellness facility in the region, with three distinct zones: Dolasilla for beauty & vitality, Aguana where the pools, including thermals are located, and AdlerFit for sport & fitness. The Adler Dolomiti is super child friendly, with the AKI Kids' Club open seven days a week to all those aged 4 years and above, with a full programme of indoor and outdoor activities.

To get to Ortisei, there are numerous flights from the UK to Innsbruck and Verona, from where it's a private transfer, airport coach or public transport to Ortisei.

To book Adler Mountain Lodge, telephone +39 0471 723 000, e-mail info@adler-lodge.com or visit the website www.adler-lodge.com. To book Adler Dolomiti, telephone +39 0471 775 001, e-mail info@adler-dolomiti.com or visit the website www.adler-dolomiti.com.

Ends

Notes for Editors

Adler Resorts (<http://www.adler-resorts.com/en/>) is a small collection of four Italian properties owned and managed by the Sanoner family. On 9 January 1810, Josef Anton Sanoner acquired the first property – a small tavern called Daverda, which he renamed Gasthof zum Adler (Eagle's Inn). That property, now known as the Adler Dolomiti, has been passed down through the family, and is currently managed by the seventh generation of the Sanoner family. There are currently three other hotels in the collection: Adler Mountain Lodge and Adler Balance, both also in the Dolomites, and Adler Thermae in Tuscany.

Timeline

1810 – Josef Anton Sanoner acquires first hotel, now known as Adler Dolomiti
2004 – Adler Thermae, the second Adler property, opens in Tuscany
2009 – Adler Balance, a health & wellness annexe to the Adler Dolomiti, opens
2014 – Adler Mountain Lodge opens

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