



Press Release

## **Grand Hotel Kronenhof offers Traditional Alpine Adventures for Families**

*Switzerland, June 2013:* Grand Hotel Kronenhof, Pontresina ([www.kronenhof.com](http://www.kronenhof.com)), has perfected the art of hosting families and has a coveted Family Hotel Seal of Approval from the Swiss Hotel Association to prove it. Not just that, it has put together a great seven-night Fun for Kids & Co package that is perfect for families, as it includes treats for both parents and children.



Grand Hotel Kronenhof's Fun for Kids & Co package costs from CHF1,365 (approx £930) per adult sharing a double room and from CHF1,365 (approx £930) for two children up to the age of 14 years sharing a connecting twin room, representing a 50% discount. The adult rate includes a week's half-board accommodation, including one breakfast at the Morteratsch cheese dairy, one 25-minute back massage, unlimited use of the Kronenhof Spa and unlimited use of all the open mountain railways in the Engadine / St Moritz region. The rate for two children sharing a room covers bed & breakfast accommodation only, supervised children's activities and unlimited use of all the open mountain railways in the Engadine / St Moritz region.

The comprehensive in-house programme with supervised activities for children means that parents also have the chance to spend some time relaxing on their own. The hotel's play school offers a wide range of activities that vary daily and include crafts, indoor games, painting and plenty of exercise, then there's the Krönchen Kids' Club with its climbing wall, creative corner and teeny games, as well as table tennis, an indoor bowling alley and a water world with slides and water games, not forgetting Rondelle, the supervised children's restaurant.

Outside, the Engadine valley, where the Grand Hotel Kronenhof, Pontresina is located, is positively bursting with outdoor activities that suit families with children of all ages. There are mountains to be climbed, hiking trails to be discovered (of varying difficulty and with different themes, such as fairy and flower) by foot or mountain bike, lakes in which to swim or on which to sail, excursions by train, horse-drawn carriage, boat or helicopter, and child-friendly centres such as a petting zoo and rope park.

Older, more adventurous children can learn the popular art of kitesurfing at the Swiss Kitesurf School on Lake Silvaplana, which is one of the first places in the world where this trendy sport was developed. The School has over 18 years of experience to teach visitors how to catch the wind in their kites and pull themselves upright on the water. Meanwhile the less fit might like to take advantage of Grand Hotel Kronenhof's electric bikes, which provide assistance to climb steeper Alpine slopes, giving guests the chance to sit back and enjoy the marvellous natural scenery of the Engadine. The electric bikes cost CHF20 (approx £14) for a half day, CHF 35 (approx £24) for the whole day.

To book the Fun for Kids & Co package, call the Grand Hotel Kronenhof on +41 81 830 3030 or email [reservations@kronenhof.com](mailto:reservations@kronenhof.com), stating whether you require one of the many interconnecting rooms to create suites of almost any size, which are ideal for families with kids. And, of course, if you wish the hotel to provide any amenities that may be required, such as children's beds, baby monitors, bottle warmers, kettles, baby baths, potties, changing table pads and more.

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## NOTES FOR EDITORS

Grand Hotel Kronenhof, located in Pontresina, six miles from St. Moritz, offers the best of both worlds: the chance to enjoy the glitz of St. Moritz, while staying in a peaceful mountain village.

Grand Hotel Kronenhof has a rich and interesting history, having first opened its doors in the first half of the 19th century as a guesthouse. However, the main part of the current building, which is a registered historical landmark, was built at the very end of the 19th century in Neo-Baroque style. The latest addition, completed in November 2007 and costing CHF 35 million (approximately £24 million), consists of 28 new guest rooms and a stunning spa complex covering more than 2000 square metres.

The spa is certainly one of the hotel's highlights and has been named "the best Alpine spa"\*. Facilities include a 20m indoor infinity pool with counter-current system, a flotation pool with underwater music, a wide range of saunas and steam rooms, a luxurious private suite for couples to enjoy wraps and massages together, and – for the perfect final touch – a crackling log fire in the relaxation room.

Gourmet cuisine is also a speciality at the Grand Hotel Kronenhof. Awarded the title of GaultMillau Hotel of the Year in 2009, it has four restaurants (the formal Grand dining room in an elegant Neo-Baroque vaulted room, Kronenstübli – awarded a Michelin star in November 2011 and 17 GaultMillau points – serving international cuisine with a local flair, the traditional bowling lanes where Swiss raclette is served and an informal pavilion for light lunches).

Finally, Grand Hotel Kronenhof is renowned for its extensive children's activities and facilities (a kids' playroom and Rondelle, a restaurant just for younger members of the family).

Recent awards for the Grand Hotel Kronenhof include Best Hotel in Switzerland 2013 according to TripAdvisor, the HolidayCheck Award 2010-2013 (most popular hotel in Switzerland, four years in a row), first place in the Best Of Swiss Gastro (gourmet category), GaultMillau Hotel of the Year 2008, the 'Bilanz' hoteliers of the year award presented to Heinz E. and Jenny Hunkeler in 2008, and a Michelin star for the à la carte restaurant 'Kronenstübli'.

Grand Hotel Kronenhof and its sister property Kulm Hotel St Moritz are owned by the Niarchos family.

(\* Tyler Brule writing in the FT, November 2009)

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